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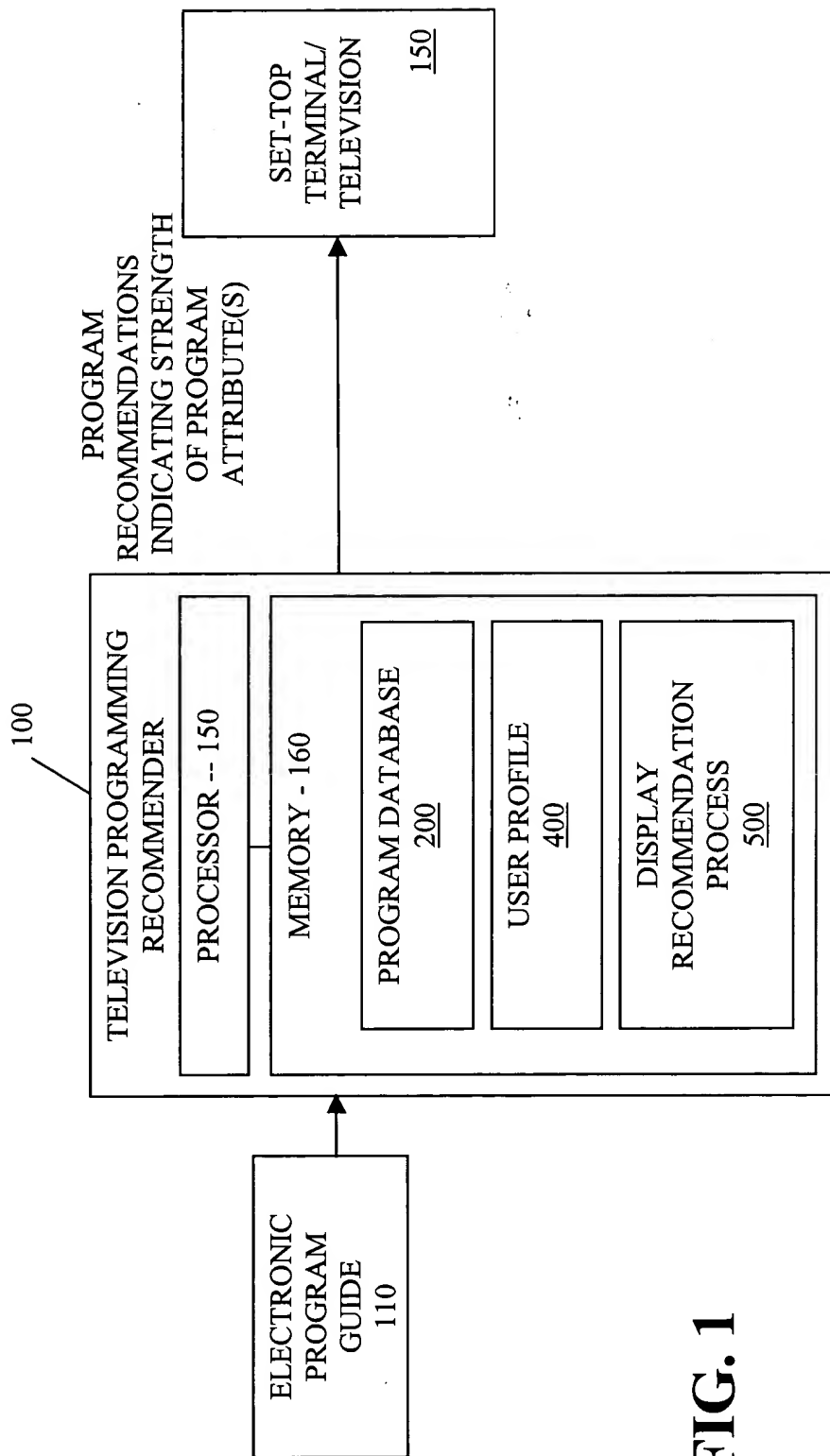


FIG. 1

000001"80966960

PROGRAM DATABASE - 200

	DATE/TIME <u>240</u>	CHANNEL <u>245</u>	TITLE <u>250</u>	GENRE <u>255</u>	...	RECOMMENDER SCORE <u>270</u>
205	11/18/99 -- 8:00 P.M.	CH 1	LUCY	COMEDY		55
210	11/18/99 -- 8:30 P.M.	CH 1	AL'S FAMILY	SITCOM		78
	...					
220	11/18/99 -- 9:00 P.M.	CH 3	YOUR HOUSE	DRAMA		96

FIG. 2

1



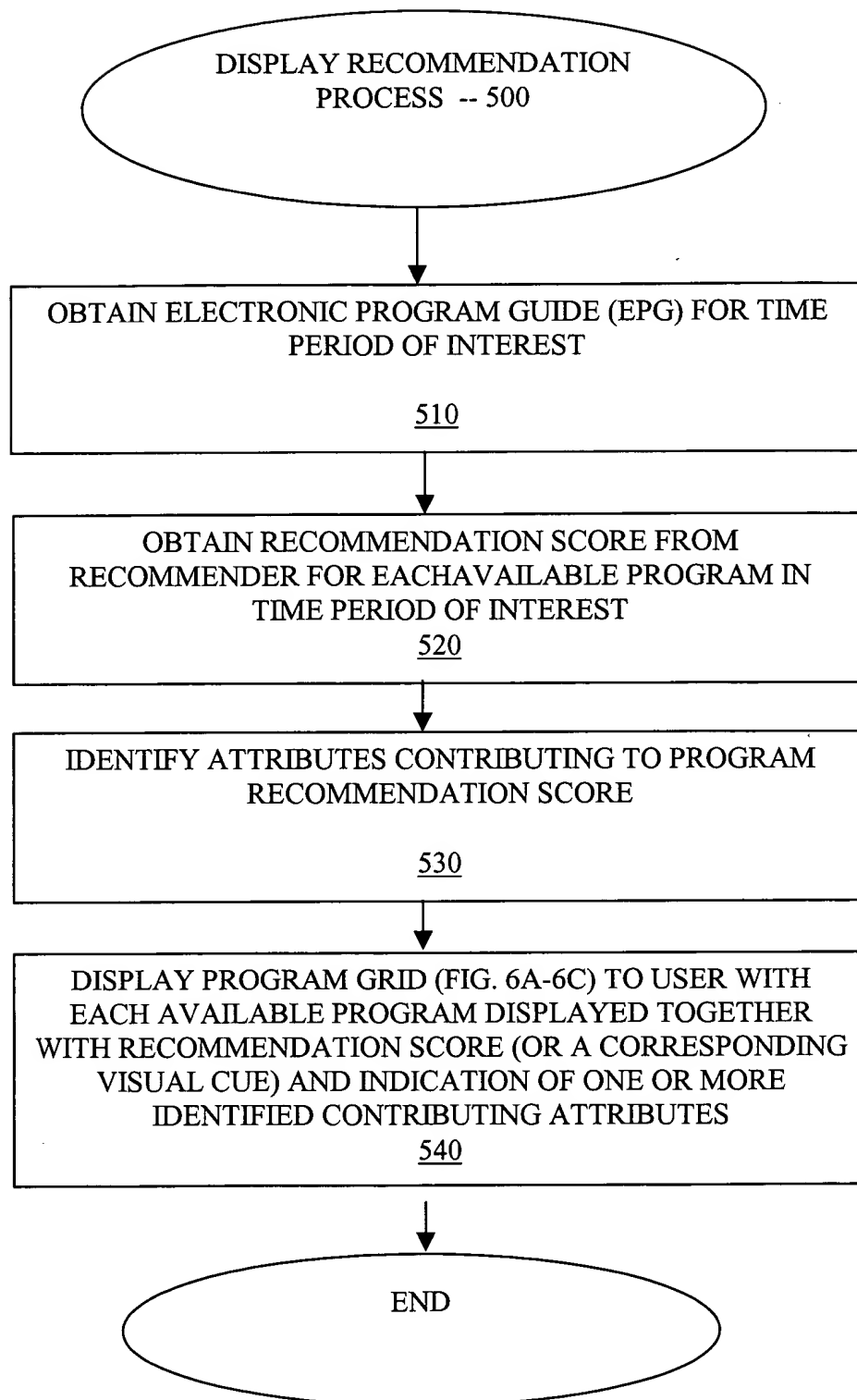
**FIG. 3**

# USER PROFILE -- 400

	RULE	SCORE
	450	455
405	Title = {Your House, World News, Mannequin, Rudy, Designing, Golden}	100.0%
406	Station_call_sign = WNBX & Title = Sat Night	100.0%
407	Station_call_sign = WCBX & Title = 48 Hours	100.0%
408	Station_call_sign = WNBX & Time > 6:30 PM	98.2%
409	Station_call_sign = WABX & Time > 7:00 PM	92.6 %
410	Station_call_sign = WNYX & Time >= 7:30 PM	88.2%
411	Station_call_sign = WPIQ & Time > 9:30 AM	86.7%
412	Station_call_sign = HBC & Time > 9:30 AM	79.4%
413	Actors1 = John Smith	100.0%
414	Genre2 = Animals	99.0%
415	Time >= 4:00 PM & Title = Baseball	99.0%
416	Station_call_sign = TRI	20.6%
417	Station_call_sign = US1	24.2%
418	Station_call_sign = VCF	29.3%
419	Station_call_sign = WGNDIG	37.0%
420	Time <= 9:30 AM	2.0%
421	New = Y	82.0%
422	Dialog_rating=N & New=N & Time<=6:30 PM	79.4%
423	Default = ???	0%

FIG. 4

00000T-80966960



**FIG. 5**

000007" 80966960

ELECTRONIC PROGRAM GUIDE -- 600  
(WITH SCORE AND INDICATION OF CONTRIBUTING ATTRIBUTE(S))

EPG FOR THURSDAY, NOV. 18, 1999 FROM 8 P.M. UNTIL 11 P.M.				
	8:00	8:30	9:00	9:30 10:00 10:30
CH 1	LUCY <score=55> Significant Attribute: Genre=Comedy	AL'S FAMILY <score=78>	STAR VOYAGER <score=23> Significant Attribute: Station=CH1	CH 1 NEWS <score=62>  Significant Attribute: Time > 10:00 p.m.
CH 2	BASEBALL TODAY <score=99> Significant Attribute: Time>4:00 P.M. & Title=Baseball	INSIDE SPORTS <score=14> Significant Attribute: Station=CH2 & Time > 6:00 p.m.		HOCKEY <score=10> Significant Attribute: Station=CH2 & Time > 6:00 p.m.
CH 3	TONIGHT <score=52> Significant Attribute: Genre=Talk Show.	FAMILY TIME <score=30> Significant Attribute: Genre=Drama	YOUR HOUSE <score=100> Significant Attribute: Title	HOSPITAL DRAMA <score=88>  Significant Attribute: Genre=Drama
...				
CH 99	WORLD NEWS <score=100> Significant Attribute: Title	'LOCAL NEWS <score=60> Significant Attribute: Genre=News		NEWSSTAND <score=65> Significant Attribute: Station=CH99 & Time>8:00 p.m.

FIG. 6A

000001" 80966960

ELECTRONIC PROGRAM GUIDE -- 600  
(COLOR CODED)

EPG FOR THURSDAY, NOV. 18, 1999 FROM 8 P.M. UNTIL 11 P.M.				
	8:00	8:30	9:00	9:30
CH 1	LUCY <yellow> Significant Attribute: Genre=Comedy	AL'S FAMILY <green>  Significant Attribute: Genre=Sitcom	STAR VOYAGER <red> Significant Attribute: Station=CH1	CH 1 NEWS <light green>  Significant Attribute: Time > 10:00 p.m.
CH 2	BASEBALL TODAY <red> Significant Attribute: Time>4:00 P.M. & Title=Baseball	INSIDE SPORTS <dark red>  Significant Attribute: Station=CH2 & Time > 6:00 p.m.	HOCKEY <dark red >  Significant Attribute: Station=CH2 & Time > 6:00 p.m.	
CH 3	TONIGHT <yellow> Significant Attribute: Genre=Talk Show	FAMILY TIME <red>  Significant Attribute: Genre=Dram	EVENING NEWS <light green> Significant Attribute: Actor=Tom Jennings	HOSPITAL DRAMA <dark green>  Significant Attribute: Genre=Drama
...				
CH 99	WORLD NEWS <light green> Significant Attribute: Title	LOCAL NEWS <light green> Significant Attribute: Genre=News	NEWSSTAND <light green> Significant Attribute: Station=CH99 & Time>8:00 p.m.	

FIG. 6B

000001" 80365960

ELECTRONIC PROGRAM GUIDE -- 600  
(SIZE OF TEXT)

EPG FOR THURSDAY, NOV. 18, 1999 FROM 8 P.M. UNTIL 11 P.M.				
	8:00	8:30	9:00	9:30
CH 1	LUCY -- ⇒ <yellow> Significant Attribute: Genre=Comedy	AL'S FAMILY -- ↑ <green>	STAR VOYAGER -- ↓ <red> Significant Attribute: Station=CH1	CH 1 NEWS -- ↑ <light green>  Significant Attribute: Time > 10:00 p.m.
CH 2	BASEBALL TODAY -- ↓ <red> Significant Attribute: Time>4:00 P.M. & Title=Baseball	INSIDE SPORTS - ↓ <dark red> Significant Attribute: Station=CH2 & Time > 6:00 p.m.	HOCKEY -- ↓ <dark red > Significant Attribute: Station=CH2 & Time > 6:00 p.m.	
CH 3	TONIGHT -- ⇒ <yellow> Significant Attribute: Genre=Talk Show	FAMILY TIME -- ↓ <red> Significant Attribute: Genre=Dram	YOUR HOUSE -- ↑ <dark green> Significant Attribute: Title	HOSPITAL DRAMA -- ↑ <dark green> Significant Attribute: Genre=Drama
...				
CH 99	WORLD NEWS -- ↑ <light green> Significant Attribute: Title	LOCAL NEWS -- ↑ <light green> Significant Attribute: Genre=News	NEWSSTAND -- ↑ <light green> Significant Attribute: Station=CH99 & Time>8:00 p.m.	

FIG. 6C